

Price comparisons of various puppy and kitten milks

12 ounce powder.

Prices from Petco/PetSmart online stores only except Fox Valley
Doesn't include shipping.

Puppy

Nutri-Vet \$24/\$21
Just Born \$16/\$21
Esbilac \$23/\$23
21st Century NA/\$17
Animal Naturals K9 (\$19/lb)=\$14/NA
Fox Valley 1 lb \$11.45=\$9

Price Esbilac vs Fox Valley \$23 vs \$9
Esbilac costs \$14 more
Esbilac is more than double the price for the same size

Kitten

KMR 12 oz powder \$22/\$20
Just Born (6 oz x 2) \$18/NA
21st Century NA/\$17
Fox Valley kitten 1 lb \$12.95 = \$10

1 lb is 16 ounces. Fox Valley adjusted for size.

Price KMR vs Fox Valley \$22 vs \$10
KMR costs \$12 more
KMR is more than double the price

Fox Valley is of course the best price and the product is good.

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### Shipping costs Petag vs Fox Valley

To ship a 12 oz can of Esbilac from Petag costs \$8.45, total cost is \$31.45  
To ship a 12 oz can of KMR from Petag costs \$6, total cost is \$28  
To ship a 16 oz/1 lb can of Fox Valley costs \$1.50, total cost \$11.50 max

Petag products shipped from Petag cost almost three times as much as Fox Valley.

Why does Petag charge over 5x as much to ship the same size product? They don't even use refrigerated trucks.

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Analysis of Petag frequent buyer program. Does paying more for Petag products make sense if you use the frequent buyer program?

Esbilac

9 pts per 12 oz powder

Need 240 pts to get free 12 oz powder

Must buy 27 cans to get enough to get a free can

Price difference of 27 cans Esbilac and Fox Valley is $23 - 9 = 14/\text{can}$

Must spend extra \$378 to get a free \$23 can plus \$8.45 shipping.

KMR

9 pts per 12 oz powder

Need 132 pts to get free 12 oz powder

Must buy 15 cans to get enough to get a free can

Price difference of 15 cans KMR and Fox Valley is $22 - 10 = 12/\text{can}$

Must spend \$180 more to get a \$22 can plus \$6 shipping

It's also odd that it costs more to ship Esbilac than KMR when they weigh the same. Odd that you need more pts to get a free can of Esbilac when Esbilac only costs \$1 more. Obviously the frequent buyer program makes no sense.

I've always known that Petag products were more expensive. I still bought them thinking I was getting a better product. They probably manufacture their formula in the same plants that the other companies use. It most certainly is not better. Plus, they lie about ingredients and knowingly sold tainted formula that killed babies.